



**BOURNEMOUTH  
ATHLETIC CLUB**

Kings Park Athletic Centre  
Kings Park Drive  
Bournemouth  
Dorset

Tel: 01202-394552

[www.bournemouthathleticclub.co.uk](http://www.bournemouthathleticclub.co.uk)

**PARTNER WITH.....  
BOURNEMOUTH ATHLETIC CLUB  
ADVERTISING / SPONSORSHIP  
.....LEADING TO 2012**

April 2009

**To Whom it may concern;**

Bournemouth Athletic Club (BAC) was formed in 1906 and has remained a prominent sporting club in the town. The club is based at Kings Park and offers training and competition for all ages and abilities in Track & Field, Cross Country and Road Running. Facilities include an all-weather 8 lane track, throws area, cross country course, weights room/gym covered stand, changing rooms and showers, club room and café.

The aim of BAC is to develop this facility in conjunction with Bournemouth Borough Council to be a 'premier' athletics facility in the south of England and to host many leading events in the future. Over the next 3 years leading towards the 2012 Olympics, BAC are commencing a range of initiatives to promote the club in the community and develop the athletics club in all aspects. 2012 is the year of the country's most prestigious sporting event for decades and is therefore a major opportunity for all to be associated and involved with sport, athletics, fitness, health and leisure....starting now, season 2009.

BAC is offering the chance for local companies to partner BAC and share this 'Olympic dream' and benefit from the high publicity about to swamp athletics in the next 3 years. If your company would like to consider advertising at the Kings Park stadium during the athletics season or to sponsor the club or events, please contact Paul Dowson, BAC Committee for details. ([pauldowson@msn.com](mailto:pauldowson@msn.com) or tel 07775-803790)

Typical advertising costs would be;

- £350.00 for the annual athletics season, April/May-September featuring approximately 15 home events. Banners to be displayed around the track at all home events.
- Banners to be designed in conjunction with BAC/BBC policy, approx £150.00
- Link on BAC website to company web site

Sponsorship per meeting or full club sponsorship is available for discussion.

Any partnership ideas are welcome.

Best regards  
PAUL DOWSON  
BAC Committee

Bournemouth Athletic Club is committed to promoting and developing sports equity, which is about fairness in sport, recognising inequalities and taking steps to address them

THE BAC TEAM

